



# Bruce Lund, NEXTPERT™

## Leadership Success Strategies

# 10 TOP

## Leadership NEXTPERT Traits

- 1. Always Add Value (AAV)** - In every interaction you are either adding value or subtracting it.
- 2. Anticipate Needs** - Be future-focused and perform every task with intention.
- 3. Be Reliable** - You are there to serve other people. Respond to calls, emails, and texts in a timely manner.
- 4. Remove Drama** - Check your emotional baggage at the door. Remove ego from the equation.
- 5. Be Positive** - People are naturally attracted to high-energy. You are a direct reflection of your employer.
- 6. Get Better Daily** - Understand that your current role isn't forever and each day is a chance to develop new skills. Become a life-long learner by carrying a notepad & book everywhere you go.
- 7. Think Like a CEO** - Realize how the company makes money and have an entrepreneurial mindset.
- 8. Be Consistent** - The biggest brand destroyer a person can have is not doing what they say. This is the quickest way to lose opportunity, customers, or your job.
- 9. We Are All Sales People** - The #1 hard skill any person can have is the ability to sell something. Nothing happens until something is sold.
- 10. Be Loyal** - There is no room for hidden agendas or undermining when building a World-Class Organization.

Bruce is showcasing his services to your group of leaders today on how to be solutions-oriented in becoming a MUST HAVE in your current role!



## TESTIMONIAL

**Bruce gets that the price must be paid and the process must be followed and in every interaction you are either adding value or subtracting it. Bring Bruce in to teach your professionals how to anticipate the needs of customers, clients, or bosses by being a solution to the problems that exist.**

**Coach Micheal Burt, Leadership Expert  
Author of "This Ain't No Practice Life"**

### NEXT-PERT (nekst-purt)

-noun

- Become a "MUST HAVE" vs. a "Nice to Have"
- Be known as the "go-to" person or "Next Expert" in your field.
- Constantly seek expansion and learn to leverage current success.